



## Press release

## Impact Hub Berlin partners with Rentenbank for a sustainable food ecosystem

31 August, Berlin - Impact Hub Berlin is proud to announce its partnership with development agency for agribusiness and rural areas Landwirtschaftliche Rentenbank. Together with Impact Hub Berlin, Rentenbank will support entrepreneurs and innovators to develop impactful solutions and projects within their sustainable food ecosystem, and aid the transition towards a circular food value chain.

The food system in its current linear form is mostly unsustainable: for every dollar spent on food, society pays two dollars in environmental, health and economic costs (Ellen MacArthur Foundation, 2019). Impact Hub Berlin's partnership with Landwirtschaftliche Rentenbank plans to support, equip and enable impact startups with everything they need to bring positive change to the global food system; including accelerator programmes, workshops, community and networking opportunities, events, trend reports, etc.

"Consumer trends should inspire agricultural production and vice versa there is a need for increased consumer awareness. We at Rentenbank look forward to supporting innovations that realize this huge potential together with Impact Hub Berlin." - Nikola Steinbock, Chairwoman of the Managing Board, Landwirtschaftliche Rentenbank.

Sustainable food is one of Impact Hub Berlin's four impact ecosystems; along with Diversity & Inclusion, Circular Economy and Green Tech. This ecosystem was initiated in 2020 with the first edition of <u>Feeding the City</u> – a satellite incubator that supports early-stage founders in developing sustainable food solutions – and has since grown into 15+ startups with 30+ members and €350k in acquired funds. Landwirtschaftliche Rentenbank has become the latest partnership within the ecosystem.

"We are very excited to collaborate with Rentenbank and look forward to realizing the synergies between our networks and expertise in agriculture and sustainable food in order

to foster impactful innovation in the ecosystem." - Clara Niedt, Lead of the Sustainable Food Ecosystem at Impact Hub Berlin.

Impact Hub Berlin's four impact ecosystems describe a crafted set of activities focused on enabling collaboration and support for innovation partnerships. Building on years of experience, Impact Hub Berlin has developed activities proven to engage different actors who share a common theme. Together, they partner as a community to increase environmental and social impact. Sustainable food is just one of these areas of impact; dedicated to re-designing systems for a sustainable and circular future for food production and consumption.

## About Impact Hub Berlin:

- <u>Impact Hub Berlin</u> empowers entrepreneurs and organisations to create innovative solutions for people and the planet.
- Founded in 2014, it curates an on- and offline community of impact-driven members, hosts a coworking space with engaging events, and runs social innovation and sustainability programmes connecting impact ventures with the right partners.
- As part of the Impact Hub global network, made up of 100+ locations and more than 24,000 members, it's both locally rooted and globally connected in its mission to help achieve the UN's Sustainable Development Goals.
- Impact Hub Berlin is now the largest sustainable coworking community for impact entrepreneurs in Europe, uniting the key players in the field under one roof.
- Impact Hub Berlin's four core ecosystems are: Circular Economy, Sustainable Food, Diversity & Inclusion and Green Tech.

## **Media contact:**

Jaqueline Beiram press@impacthub.berlin