



**Berlin**

## **Terms & Conditions Feeding the City Germany**

### **Intention of the Feeding the City Programme**

Feeding the City Germany is a four-month incubation programme supporting early-stage entrepreneurs to turn their ideas into sustainable food businesses.

Feeding the City is facilitated by Impact Hub Berlin GmbH (IHB), powered by Bank of America.

### **Target Audience**

Feeding the City Germany targets early-stage entrepreneurial teams who are looking to start a sustainable food business.

### **Online Application & Documents**

Teams must submit their application online via <https://impacthub.berlin/feedingthecity> between 02.06.2020 and 30.06.2020 (23:59 CET). Please review the FAQs prior to your application. All fields on the application form must be filled in with the corresponding information in complete sentences or bullet points and in English OR German. References to attachments (e.g. 'see website' or 'see attached documents') or 'no statement' are not permitted and will not be considered. The fields must be filled in as concisely and comprehensively as possible, taking into account the limited number of characters. The application will not be considered complete if the following conditions are not met:

1. All form fields must be completed.
2. All team members must be registered in Germany.
3. The solution should be implemented in Germany.

Only complete applications received before the deadline on June 30th, 2020 (23:59 CET) will be considered. By submitting an application, the applicant accepts these conditions for participation.

### **Confirmation of Application**

After your team's application has been submitted, your main contact person will receive an automatic confirmation of receipt. If you do not receive an automated response, please contact us immediately via [feedingthecity@impacthub.berlin](mailto:feedingthecity@impacthub.berlin).



## Publication of selected teams

The Top 10 and Top 5 selected teams will be publicly announced via social media, including team name, a short description of the idea as well as possible visual material provided by the team. The Top 5 teams will also be presented on <https://impacthub.berlin/feedingthecity>.

## Selection Process

The selection process is conducted in three stages:

**Stage 1:** Review of all applications by an internal committee at IHB and creation of a longlist made up of 20 applicants.

**Stage 2:** Review of the top 20 applicant teams by an external, curated jury to select the top 10 teams.

**Stage 3:** The top 10 teams will join a two-day Boot Camp on August 05 & 06, 2020 to refine their business models. Following the Boot Camp and based on the refined business model, the curated jury will select the top 5 teams to enter the incubation programme.

Applicants who do not fit the topic of sustainable food and do not intend to implement their ideas in Germany are automatically disqualified.

The top 10 teams will be notified July 17, 2020 and top 5 teams notified by August 07, 2020.

## Selection Criteria

1. **Problem/Solution Fit:** The presented idea clearly contributes to solving a relevant problem in the food industry.
2. **Social Impact (Potential):** The presented idea clearly articulates how it will positively impact society or the environment. It demonstrates that there is a need for this idea at the community (of choice).
3. **Business Potential:** The presented idea has the potential to sustain itself on the market in the long run.
4. **Implementation:** The presented idea shows (already some) traction in the target market or plans for market entry are viable.
5. **Team capability and capacity:** The team has the right capabilities and capacity to implement their idea.

## Eligibility

Applicants must submit their ideas in the field of sustainable food as a team of two members or more. All team members must have their residence registered in Germany. All team members must be 18 years old or above. Every team member must commit at least four to six hours per week to implementing the idea. At least one team member must attend the boot camp on August 5th and 6th, 2020.

## Incubation Programme benefits

### Top 10 & 5 selected teams receive:

- Publicity via social media
- Two-day boot camp on August 05 & 06, 2020

### Top 5 selected teams receive:

- Publicity via social media and <https://impacthub.berlin/feedingthecity>
- Six months online incubation programme, including mentoring and network access
- Final Demo Day at Impact Hub Berlin to present solutions
- Budget to cover travel costs to Berlin
- Budget for coaching worth €1,000

## Participation Fee

Participating teams will not be charged a participation fee.

## Cancellation of the incubation programme

Teams have no entitlement to participate in the programme. IHB reserves the right to cancel this programme at any time.

## Legal Notice

IHB reserves the right to reject applications that:

- Do not meet the participation criteria;
- Reflect unlawful content (such as pornographic content that violates the rights of third parties, content that glorifies violence or is in any other way inappropriate);
- Includes content that violates the law or does not meet our moral principles.

## Data Protection

IHB assures that all documents will be treated with the utmost confidentiality according to European law (GDPR). All submitted documents will be made available to the juries only for the purpose of conducting the selection process. The juries are bound to secrecy.



By participating in the Feeding the City Germany application process, the applicant agrees that their personal data may be used for the purposes of carrying out the selection and that IHB collects, stores and uses data for this purpose and, if necessary, forwards it to third parties. In accordance with the statutory provisions, every applicant has the right to access their personal data, as well as the right to have their data corrected, blocked or deleted.

To exercise these rights, an email can be sent to [datenschutz@impacthub.berlin](mailto:datenschutz@impacthub.berlin). Please note that such a revocation would cause IHB to no longer use the personal data collected for the purpose of this application, which may affect the applicant's participation in the competition. To find more about IHB's data privacy guidelines, please visit <https://impacthub.berlin/data-privacy/>.

### **Declaration of Agreement**

The applicant declares that they have all rights to the submitted documents and agree to the publication of the documents and their contents (pictures, photos and graphic material, logos etc.) attached to the application on the website <http://impacthub.berlin/feedingthecity>. All rights to the submitted documents and contents remain with the applicant.

### **Video and Audio Recordings**

IHB intends to publish photo, video and audio recordings made as part of the Feeding the City incubation program on IHB and its partners' homepages, on social media, in the IHB newsletter, in flyers, and in brochures for the purpose of public relations and documentation either for IHB itself as well as its media and network partners.

### **Contact Information of Organizer**

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The operator of the internet platform is also IHB.

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In Germany, the incubation programme is conducted by Impact Hub Berlin GmbH and its funding partner Bank of America.